


History of Expanding the Value We Provide

The Yamato Group, founded in 1919 as Yamato Transport Co., Ltd., has developed into what it is today by anticipating changes of the era and proposing products and services required by customers. After commencing a route-based, regular delivery service (Japan's first regular route transport service), we launched the *TA-Q-BIN* service to meet the delivery needs of countless customers. Today, we are working to further expand the value we provide to meet the needs of our customers and society under the One Yamato management structure in order to transform our supply chain in response to changes in consumption behavior and logistics structures.


1919

Delivery company
Founding of Yamato Transport Co., Ltd.




Business environment

Around 1919
Transformation of freight transportation (from ox- and horse-drawn carriages and wagons to trucks)




Business environment

Around 1960
Rapid economic growth to stable growth
Improvement in standard of living and purchasing power




Business environment

Around 2000
Changes to lifestyles and expansion of needs from home delivery to individual delivery



Business environment


From 2020
Emergence and spread of COVID-19
Changes in consumption behavior and logistics structures



Direction of strategies

Around 1929
Launch of regular route transport service


- Response to demand for small-lot delivery



Direction of strategies

Around 1976
Launch of *TA-Q-BIN* service


- Provision of products and services that meet consumer needs
- Expansion of *TA-Q-BIN* network



Direction of strategies

Around 2000
Promotion of Group management

- Further advancement of Delivery Business
- Independent growth of non-delivery businesses



Direction of strategies

Around 2013
Creation of solutions in corporate logistics

- Creation of high-value-added business model
- Reinforcement of business infrastructure by innovating networks

